

NSW Education Showcase Vietnam 2024

Participants pre-departure briefing

28 August 2024



Acknowledgement of Country

I acknowledge the Traditional Custodians of the lands that we are meeting here today. I pay my respects to Elders past, present and emerging and celebrate the diversity of Aboriginal peoples and their ongoing cultures and connections to the lands and waters of NSW.

I also acknowledge and pay my respects to our Aboriginal and Torres Strait Islander people/colleagues joining us today.



Agenda



- **Welcome Remarks**
Toshi Kawaguchi
Director, Study NSW
- **Keynote Message**
Andrew Parker
Senior Trade and Investment Commissioner,
ASEAN, Investment NSW
- **Showcase Briefing**
Esmond Esguerra
Senior Associate, Study NSW
- **Q&A**

Welcome remarks

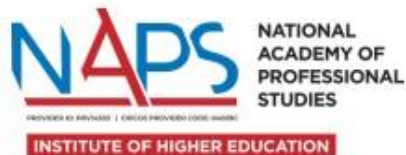
Toshi Kawaguchi

Director, Study NSW





MACQUARIE
University
SYDNEY - AUSTRALIA



PAL BUDDHIST SCHOOL
Engagement Through Wisdom, Morality and Discipline



DUBAI • MUMBAI • SINGAPORE • SYDNEY



SCOTS ALL SAINTS
COLLEGE



The Scots College
Sydney Australia



Blue Mountains
International Hotel
Management School



UNIVERSITY
OF WOLLONGONG
AUSTRALIA



UNSW
SYDNEY

WESTERN SYDNEY
UNIVERSITY



Car MP
SW
on and Early Learning



NSW
for In
Stude
Access div
Benefit fro



Study NSW events and campaigns

International

- DIDAC – EdTech Conference in India – September 2024
- NSW Education Expo in India (Chennai and Coimbatore) – October 2024
- NSW Education Expo in LATAM (Colombia, Chile, Peru) – November 2024
- NSW Education Expo in Malaysia – November 2024
- Australia Education Fair in S. Korea – May 2025
- NSW Education Expo in Indonesia – May 2025

Domestic

- Australian International Education Conference – October
- NSW International Education Advisory Board Meeting – November
- NSW International Education Awards – November
- Volunteer Recognition Ceremony at Parliament House – November
- NSW EdTech Summit – June 2025

Campaigns

- International education social license campaign
- Homestay campaign
- Advertising campaigns for international education events

Keynote Message

Andrew Parker

Senior Trade and Investment
Commissioner – ASEAN
Investment NSW



Showcase Briefing

Esmond Esguerra

Senior Associate
Study NSW



Showcase Program Updates

Hanoi

Date	Time	Activity	Location
Monday 9 September	9:00 am	NSW Education Roundtable <ul style="list-style-type: none">• The Hon Andrew Goledzinowski Australian Ambassador to Vietnam• Jennifer Bahen Education and Research Counsellor, Australian Embassy Vietnam• Aus4Skills• Huong Ngo Australian Trade and Investment Commission• Derek Rupasinghe First Secretary, Department of Home Affairs	Millenium Hall, Grand Plaza Hanoi Hotel

Showcase Program Updates

Hanoi

Date	Time	Activity	Location
Monday 9 September	6:00 pm – 8:30 pm	NSW Alumni Event Invite your alumni to register by 30 August 2024 https://forms.office.com/Pages/ResponsePage.aspx?id=aHr5Hqvo7UShbbV5_i182B6LwOJbvRFHtTylWRjB02NUOUJVSVA1VE80QlpFWVvK3RjRUMkw4TDFBNS4u	Millenium Hall, Grand Plaza Hanoi Hotel



Education Expo – Hanoi

10 September 2024

Time	Activity	Location
9:00 am – 1:30 pm	Expo Exhibitors bump in	Millenium Hall, Grand Plaza Hanoi Hotel
2:00 pm – 8:00 pm	NSW Education Expo – Hanoi	Millenium Hall, Grand Plaza Hanoi Hotel
2:00 – 2:30 pm	Welcome and Introduction	Winsor Room, Grand Plaza Hanoi Hotel
3:00 – 7:00 pm	NSW Education Expo Seminars	Winsor Room, Grand Plaza Hanoi Hotel
8:00 – 9:00 pm	Expo closes and bump out	Millenium Hall, Grand Plaza Hanoi Hotel

Expo Seminars – Hanoi

10 September 2024

Millenium Hall, Grand Plaza Hanoi Hotel

Time	Activity	Presenter
3:00 – 7:00 pm	NSW Education Expo Seminars	
3:00 – 3:45 pm	Student experience and support programs	Study NSW, Headland Montessori, EzyRemit
4:00 – 4:45 pm	Student accommodation	Global Experience Y Suites Student Accommodation
5:00 – 5:45 pm	Employability for international students	UNSW Sydney, Western Sydney University
6:00 – 6:45 pm	Student visa requirements	Derek Rupasinghe First Secretary, Department of Home Affairs

Showcase Program Updates

Ho Chi Minh City

Date	Time	Activity	Location
Thursday, 12 September	09:00 – 10:30 am	Meeting with Ho Chi Minh City Department of Education	
		Meeting with Ho Chi Minh City Department of Labour	
Friday, 13 September	9:00 am – 2:00 pm	Visit to NSW University Campus	Western Sydney University
	6:00 – 8:30 pm	NSW Alumni Event	Conference Room, Rex Hotel Saigon
	8:00 – 9:00 pm	Expo Exhibitors bump in	Lotus Ballroom, Rex Hotel Saigon

Showcase Program Updates

Ho Chi Minh City

Date	Time	Activity	Location
Friday, 13 September	6:00 pm – 8:30 pm	NSW Alumni Event Invite your alumni to register by 30 August 2024 https://forms.office.com/Pages/ResponsePage.aspx?id=aHr5Hqvo7UShbbV5_i182B6Lw0JbvRFHtTylWRjB02NUOFYxS04xTTlWT1JYRUhFSzFFUVBIVFpWTC4u	Conference Room, Rex Hotel Saigon



Education Expo – Ho Chi Minh City

14 September 2024

Date	Time	Activity	Location
Friday, 13 September	20:00 – 21:00	Expo Exhibitors bump in	Lotus Ballroom, Rex Hotel Saigon
Saturday, 14 September	09:00 – 09:30	Welcome and introduction	Sunflower Ballroom, Rex Hotel Saigon
	09:30 – 17:00	NSW Education Expo Seminars	Sunflower Ballroom, Rex Hotel Saigon
	17:00 – 18:00	Expo closes and bump out	Lotus Ballroom, Rex Hotel Saigon

Expo Seminars – Ho Chi Minh City

14 September 2024

Sunflower Ballroom, Rex Hotel, Saigon

Time	Activity	Presenter
10:00 am – 5:00 pm	NSW Education Expo Seminars	
10:00 – 10:30am	Student experience and support programs	Study NSW, Stella Maris College,
10:45 – 11:15 am	Employability for international students	Western Sydney University
11:30 am – 12:00 pm	Student accommodation	Global Experience Y Suites Student Accommodation
12:15 – 12:45 pm	Tips from NSW students/alumni	Minh Beta, Duong Pham
1:00 – 1:45 pm	Student visa requirements	Katherine Tranter Senior Migration Officer, Department of Home Affairs

Expo Seminars – Ho Chi Minh City (cont'd)

14 September 2024

Sunflower Ballroom, Rex Hotel, Saigon

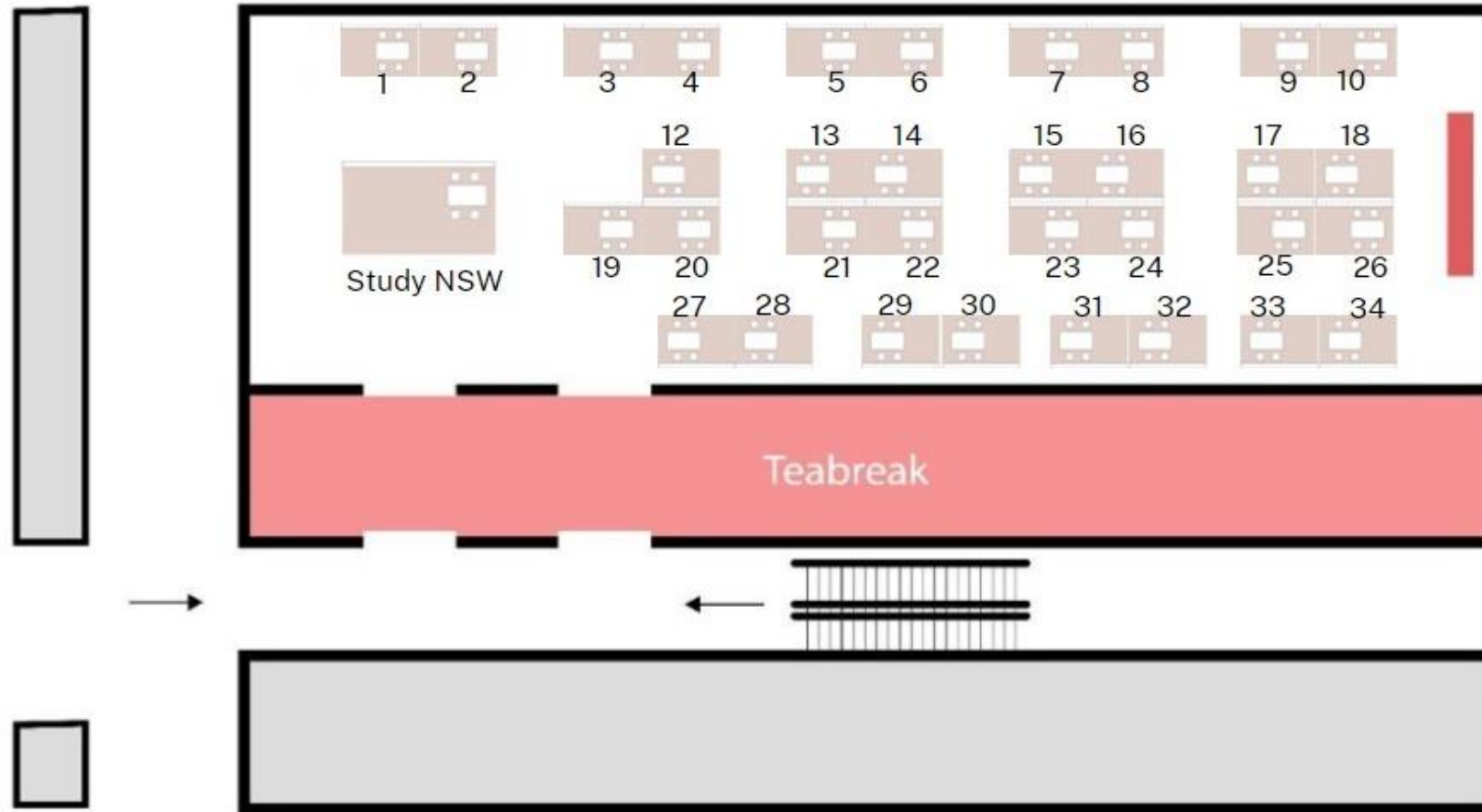
Time	Activity	Presenter
2:00 – 2:30 pm	Student experience and support programs	Study NSW, Headland Montessori, EzyRemit
2:45 – 3:15 pm	Employability for international students	UNSW Sydney
3:30 – 4:00 pm	Student accommodation	Y Suites Student Accommodation, Global Experience
4:15 – 4:45 pm	Tips from NSW students/alumni	Stella Maris

Expo Floor Plans

1. Grand Plaza Hotel Hanoi
2. Rex Hotel Saigon



Millenium Hall, Grand Plaza Hotel Hanoi





NSW Education Expo - Hanoi

1 Academy of Entrepreneurs

2 Global Experience

3 Scots All Saints College

4 Headland Montessori Group

5 Iglu

6 Scape

7 Y Suites

8 TAFE NSW

9 Australian Catholic University

10 University of Newcastle

12 Pal Buddhist School

13 PLC Armidale Pathways

14 Australian Institute of Higher Education

15 ICMS

16 Torrens University Australia

17 University of New England

18 University of Technology Sydney

19 NSW Department of Education

20 The Scots College

21 JMC Academy

22 National Academy of Professional Studies

23 S P Jain School of Management

24 Times Education Group

25 University of New South Wales

26 University of Wollongong

27 EzyRemit

28 Stella Maris College

29 Excelsia College

30 Greenwich College

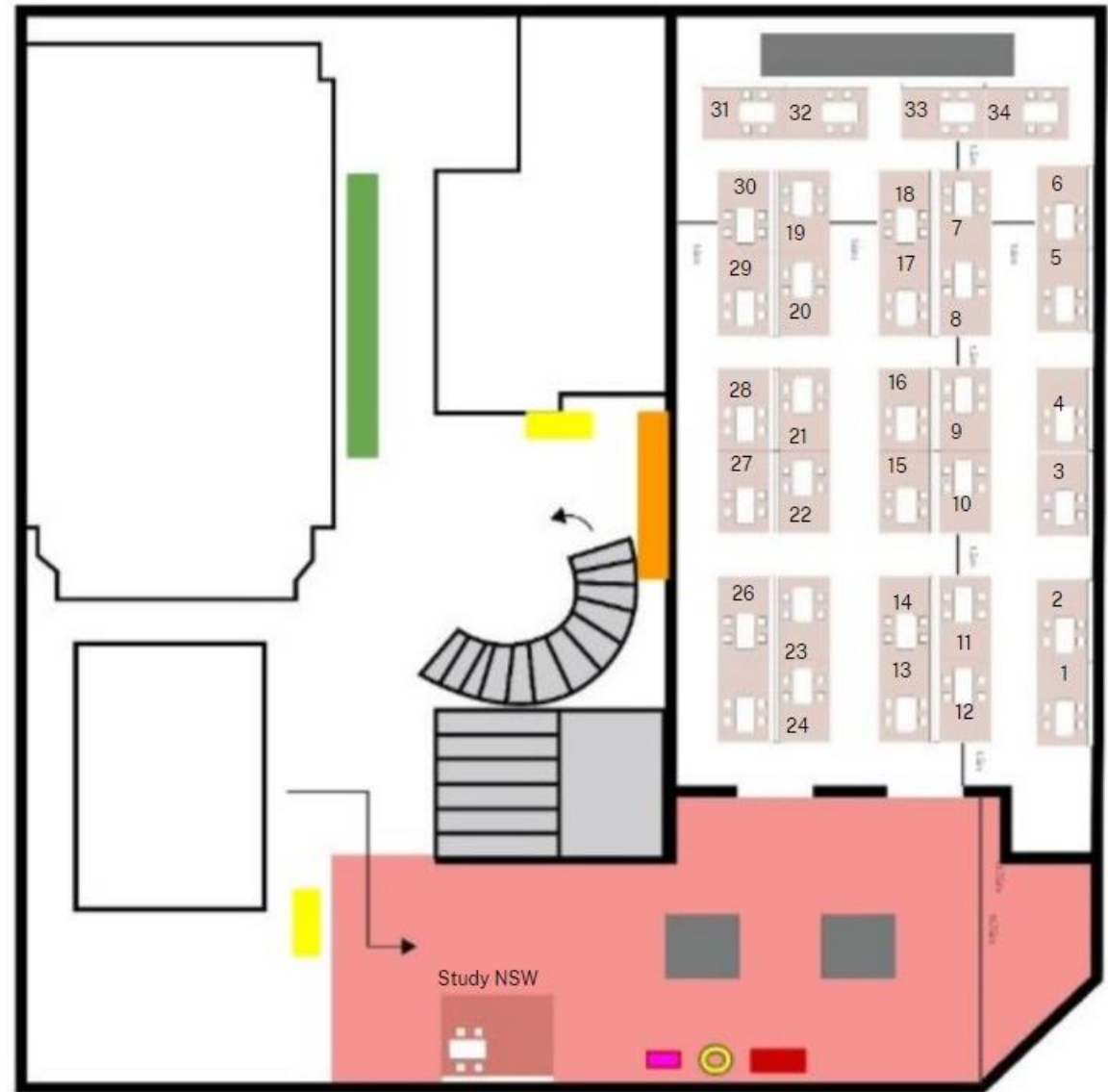
31 Macquarie University

32 Western Sydney University

33 CQ University - Sydney

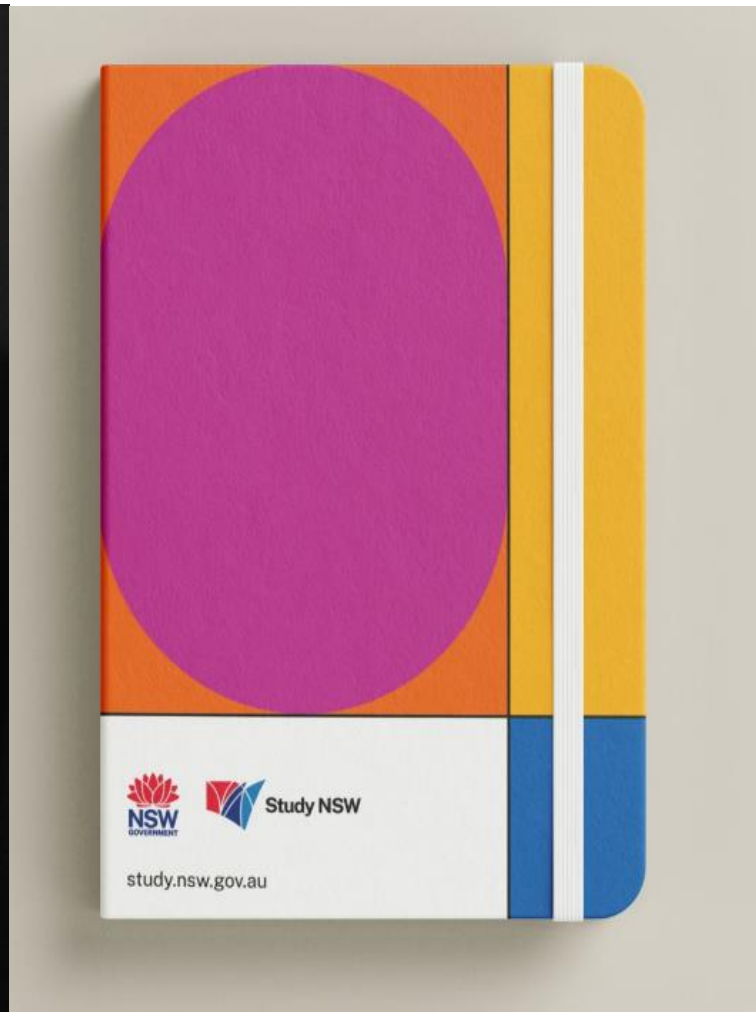
34 University of Sydney

Rex Hotel Saigon



Study NSW giveaways

Mock-up design only





NSW Education Expo - HCMC

1 Headland Montessori Group

2 Stella Maris College

3 EzyRemit

4 Academy of Entrepreneurs

5 Greenwich College

6 Excelsia College

7 Torrens University Australia

8 ICMS

9 Y Suites

10 Scape

11 TAFE NSW

12 NSW Department of Education

13 Scots All Saints College

14 JMC Academy

15 Global Experience

16 Iglu

17 University of New South Wales

18 University of New England

19 Australian Catholic University

20 University of Newcastle

21 Australian Institute of Higher
Education

22 National Academy of Professional
Studies

23 The Scots College

24 PLC Armidale

26 Pal Buddhist School

27 Times Education Group
Australia

28 S P Jain School of Management

29 University of Technology
Sydney

30 CQ University - Sydney

31 University of Sydney

32 University of Wollongong

33 Macquarie University

34 Western Sydney University

Our request from Showcase exhibitors

1

Share with Study NSW **student recruitment numbers** and **commercial and non-commercial outcomes** achieved from Showcase activities.

Information shared will be used for internal reporting only.

2

Please publicly acknowledge Study NSW support by adding logo to all Mission's promotional materials as well as social media tags and reposting of promotional content.

3

Invite your alumni to our alumni events.



iCapture: Generating your leads

1

Download iCapture on your mobile device



2

Install your lead form using the instructions emailed to you.

Hint: Your lead form is your institution's name

Lead Form: **Hanoi - Study NSW**

Install Code: **7E7856**

Installation Instructions

Step 1 – Download the iCapture Powerscan app from the [Apple App Store](#) or the [Google Play Store](#)



Step 2 – Install your iCapture Lead Form

1. Touch "Enter Install Code"
2. Enter the Install Code (**7E7856**)
3. Update your device name. Include FIRST NAME and LAST NAME
4. Touch Validate

Step 3 – Capture Data

1. Open the Event Lead Form by touching "**Hanoi - Study NSW**"
2. Touch the green + **Capture** button at the bottom
3. Make the relevant selections for Capture mode and Questions
4. Touch Submit New Capture to send data

Step 4 – Upload Data from Device

When connected to WiFi or Internet, leads will sync automatically.

When capturing leads in offline mode, the leads will appear as "captures waiting to upload" and data will be stored on the device. Follow instructions below:

1. To upload and sync your leads: Be sure the device is connected to the internet
2. Open the iCapture PowerScan App
3. Look at the top of the main menu at "Captures Waiting to Upload". If there is a count, the device is holding data.
4. Once the internet connection is established, the leads will automatically sync.
5. After the sync is complete, you will see "Captures Sent Today"

Need help?

- Please contact the event manager from your organization - OR - iCapture via email at support@icapture.com

Investment NSW -- printed Mon. Aug 26, 2024 -- Event: NSW Education Expo - Hanoi

Install Lead Form

Install Code

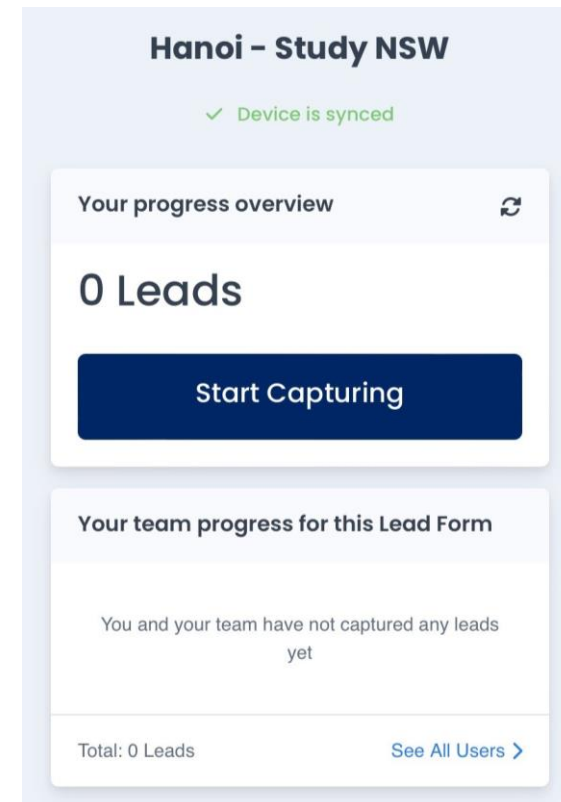
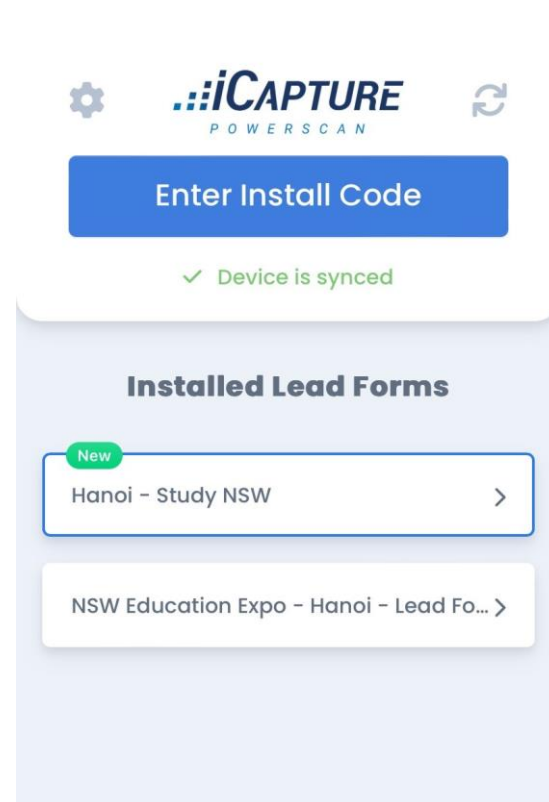
Submit & Install

iCapture: Generating your leads

3

Test your lead form.

Follow instructions on the installation instructions.



iCapture: Generating your leads

Capture an Image
(business card, name tag, etc.)


 Take a Photo

Photo **Manual**

Type

New Contact Existing Contact

Follow up action

Email Meeting Nil

Manually enter contact details

First Name *

Last Name *

Email Address *

Title

Company

Location

Follow up action

Email Converted

Add Notes

iCapture: Generating your leads

4

Check your leads.

Study NSW will send a summary of your leads after 18 September 2024.

Hanoi - Study NSW

✓ Device is synced

Your progress overview

1 Lead

[Capture Another Lead](#)

Your team progress for this Lead Form

1. Esmond Esguerra (You)	1 Lead
--------------------------	--------

Total: 1 Lead [See All Users >](#)

Dashboard Capture Leads

All Leads

1 lead

Esmond Esguerra
a few seconds ago

Reminders

For additional information, see your *Exhibitor Information Pack*

1 Exhibitor information page

<https://www.study.nsw.gov.au/industry/international-network/nsw-education-showcase-vietnam-2024/info/>

- Exhibitor information pack updated regularly
- Floor plans

2 Register your exhibitor details by Friday 30 August 2024

https://docs.google.com/forms/d/e/1FAIpQLSfhw5aY5gDCIzUW-hTldJ7oMiA7nbSpT_JGkmTI-wnTVr9GxA/viewform

3 Register to Showcase events

Please refer to your Exhibitor information pack for registration links



Key Contacts

Study NSW / Investment NSW

Esmond Esguerra Esmond.Esguerra@investment.nsw.gov.au

Nate Henderson Nate.Henderson@investment.nsw.gov.au

Kien Van Nguyen at kien.vannguyen@investment.nsw.gov.au

Logistics

5S Media: Ms Ngan at rsvp@5smedia.vn





Questions